

By Coach Karmos

10X YOUR DATING

'My dates are getting so much better right now!' Owen



How To Build Genuine Chemistry
On Your Dates

B - THE DATE

RULE #6. Pick a location that works in your favor

THE STORY: The best toilet on planet Earth

'Let's meet at lunchplace X,' I texted to one of the most beautiful women I've ever dated, and one of the most beautiful I've met in real life, for that matter. I arrived five minutes early, took a look around, and my stomach dropped. I couldn't sit next to her; the vibe was off, and it wasn't cozy at all. Panic set in since I knew how much the wrong setting could kill a connection in the early stages.

Time for Plan B. I pulled out my phone and scanned every lunch spot and coffee shop within a five-minute radius. Got one! *'Change of plans, meet you at Maison Luce instead.'* I texted, *'Sure, see you there!'* She replied. Crisis prevented, or so I thought. When I walked into Maison Luce, my heart sank again. This wasn't it either. An upgrade, sure, but still not date-worthy. Above average at best. The main problem: Laptops everywhere; I just walked into a wannabe WeWork.

So I grabbed my phone again to find an alternative spot. I found one! *This* place looks dope, I thought as I scrolled through the photos. But I couldn't text her again - not without looking like a complete disaster (which, let's be honest, I was). So I made a new plan: wait for her here, act casual, then suggest a 'quick walk' to the new spot.

When we arrived at spot three for me and spot two for her, I realized: this is perfect! The vibe was great, cozy, and, as a bonus, there were cool people! Unfortunately, we had to wait for the host to give us a spot. He showed us one where I couldn't sit next to her... On top of that, I sat on a low, tight chair, which made me look and feel small and insecure.

During our chat, I wasn't my best self - far from it. The uncomfortable position got me caught in my own thoughts. I wasn't fully present in the conversation, which made it harder to build a connection.

I needed to use the toilet, while I was at a super low point. I walked downstairs to the basement, and suddenly... *holy shit*. This toilet is *incredible*. It was the coolest toilet environment I've ever seen! It looked like a high-end nightclub where scandalous things definitely happen.

'That toilet is insane,' I told her when I got back, unable to hide my excitement. *'What, for real? What about it?'* *'Hard to explain. I'll show you.'* *'Haha, okay.'*

When the check came, I led this beautiful brunette down to the basement. *'Wow, this bathroom is really cool!'* she said, looking around. *'I know, right?'* And then I made my move. I stepped in close, grabbed her by the lower back, and pulled her in. We kissed, and it was every bit as good as I'd hoped.

Thank you, toilet.

That date reminded me of a valuable lesson: location, location, location!

THE WHY

When you take a girl to a top-notch location, it does the heavy lifting for you. The opposite is also true; when you take her to a subpar location, you're having an uphill battle.

TO DO

Elements of a great spot

- ☐ **Romantic, cool, or cozy location:** music, lighting, and ambiance.
- ☐ **Good reviews:** Preferably a 4.5 or higher (women will look it up on Google).
- ☐ **Enough privacy:** Has enough real or experienced privacy to physically escalate (touch her leg, cuddle, or make out).
- ☐ **Good seating arrangements:** ability to sit next to her so you can, again, physically escalate.
- ☐ **Reservation ability.** Make a reservation to secure a spot.

Tip: Scout locations within a 10-minute radius of your home. Rate them based on overall vibe and coziness, and make sure you can sit next to her since you can't touch her from across the table.

COMMON MISTAKES

- Take her to uncool locations where tourists and normies go.
- Unable to sit next to her (more difficult to physically escalate).

THE VALUE

Significantly increase your odds of a successful date.

SUPPORTING SCIENCE

- [Dutton & Aron, 1974](#). People misattributed physical arousal (e.g., crossing a scary bridge) to romantic attraction, demonstrating how the environment shapes emotional experience.
- [Burgoon, 1991](#). Touching - compared to no touch - consistently conveyed affection, receptivity, trust, and intimacy, regardless of the specific form.

B - THE DATE

RULE #8. Seed the second date

THE STORY: Second date guaranteed

In 2025, I went on a date with a cute blonde, American surfer girl. We hiked with my dog, caught the sunset, and talked about life, work, and dating. Somewhere along the trail, we got hungry, and the conversation naturally drifted toward our favorite spots in town. Turns out we both had a thing for the same pizza place, so we agreed to meet there later since we were coming in separate cars.

While we were eating pizza, she lit up, talking about her love for coffee. I answered jokingly: *'Are you hinting I'd take you on a coffee date?'* *'Haha, that would be nice,'* she said. *'I'm pretty busy the next few days, but let's see if I can find some time'* *'Okay,'* she said.

THE WHY

When you seed the next date, you already create a mental picture and a borderline commitment to a second date.

TO DO

- ☐ **Learn about her interests.** On the first date, ask about her interests and what she does for fun. Anything cozy, romantic, or cool could work for a second date.
- ☐ **Gauge her interest level.** Jokingly mention the idea of a second date, and see how she responds.
- ☐ **Plant the seed.** If she responds well, hint at a possible next date in a casual way - without making any fixed plans.

COMMON MISTAKES

- Don't seed the second date at all.
- Be pushy about a next date (makes her feel pressured - and turns her off).
- Plan the next date (makes you less of a challenge for her).

- Take her on a second date where you have low situational status (for example, go surfing with her when she's super good, other guys are super good, and you suck).

THE VALUE

Significantly increase the odds of a second date.

SUPPORTING SCIENCE

- [Werner & Parmelee, 1979](#). Similarity in activities and interests is associated with relationship satisfaction, and engaging in joint activities is linked to couples reporting higher levels of connection

THE FUNDAMENTALS

C - THE POST-DATE

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RULE #9. Set up the second date

THE STORY: I'm too cool for hot girls

In 2012, I came back home from a massive techno party, the first one I've ever been to. At the party, I was blown away by the sheer number of beautiful women. I couldn't believe my eyes. At the party, there was this stunning, athletic, and gorgeous blonde holding a massive balloon who caught my eye. She was one of the most beautiful women at the party. I was high on XTC and didn't even know fear existed anymore, so I said 'hi'. She was super responsive, and within 5 minutes, we made out.

This is amazing. I was on cloud nine.

When I got home, she texted me how she enjoyed spending time with me. On top of that, she sent me a picture of her bed with candles next to it. I was young, but not stupid. The message was clear: I want you to f*ck me here.

I didn't want to come across as too eager. So, I played it cool, changed the subject a bit, talked about random stuff, and casually waited way too long to respond. About two weeks later, she told me she had moved on... Even as I write this, I feel embarrassed. It's one of the biggest mistakes I've made with a woman, especially because I acted frustrated on the phone when she told me.

THE WHY

You should at all times be on top of your game with women you're already dating, especially if you like them a lot.

TO DO

Step 1.

Give her some space, and text her the next morning around 11-ish.

Step 2.

Send her a casual first text. For example, '*Last night was fun.*' *I enjoyed last night.*'

Step 3.

Send texts to re-engage her. For example,

- Playful callback: *'Hey [name], still recovering from the three wines you swore you could handle?'* 😊
- Photo: [a lifestyle photo of you doing something attractive: walking your dog in a nice park, drinking a matcha in a cozy coffeeshop, or reading a book on your fancy balcony]

Step 4.

Invite her for a date.

- Soft close. For example: *'Let's grab some wine sometime, I'd like to get to know you better'*
- Logistics. For example: *'Perfect, how about tomorrow or Friday at 20:00?'*

In general

- ☐ Keep your texts simple, their main purpose is to get her on a second date.

COMMON MISTAKES

- Send the first text the same evening.
- Texting back and forth too much, especially if the texts are generic, boring, or logical (which could kill attraction).
- Have more than 7+ days between the first and second date.

THE VALUE

Significantly increase the odds of the next date.

SUPPORTING SCIENCE

- [Teichmann, Petrowsky, Boecker, Soliman, & Loschelder, 2026](#). Texting the morning after a date leads to the strongest romantic interest. Text too soon, and you seem too needy; wait two days, and she starts to lose interest and question your reliability.

Stop settling for matches you don't actually want

Pinpoint your exact dating bottleneck in under 2.5 minutes.
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The other 6 rules are in **10X Your Dating**, part of the Online Dating Blueprint.